

Pacific Palisades BID

MINUTES FOR BOARD MEETING

Wednesday, August 2, 2017 8:30AM

Location: Methodist Church, 801 Via de la Paz, Pacific Palisades

In Attendance –

- Board Members: Lee Ford, Susan Carroll, Joyce Brunelle, Elliot Zorensky, Asvina Narain, Lynn Borland, Don Scott, Rick Lemmo
- Executive Manager: Laurie Sale
- Additional Attendees: Staci Mitchel, Rick Stoff (Chrysalis), Lisa Cahill (CD 11 Deputy)
- Excused: Shaun Malek

Public Comment: None

Welcome & Introductions:

- Elliot Zorensky opened the meeting at 8:36AM.
- Rick Lemmo moved to accept the minutes from July 5, 2017. Lee Ford was the second. Elliot called for a vote. The motion carried.

Report from Chrysalis – Rick Stoff:

- Pressure Washing took place July 11, 12, 14, 17 & 19. They needed an extra day to get it done and will plan for 4 days, instead of 3, for the next time. Laurie, Rick and the new Operations manager, Nathan, walked the area again after it was done. The results are much better than the first time earlier in the year. Elliot also praised the improvements. Rick provided Laurie with a few “before” and “after” photos. Susan said the next one will be early November, after Halloween.

Report from LAPD – Officer Moore is absent.

Report from City Council 11th District deputy, Lisa Cahill

- A request has been made to wave the \$500 refundable deposit required by the DOT for the storage carts for Chrysalis. The \$120 annual fee cannot be waved.
- City Power for Lighting for Holiday Lights was discussed, but will be tabled until next year when we have money to make it happen.
- City Attorney was not asked about support of getting LAUSD to pay their fair share. Laurie will discuss with Lisa later.
- Mike Bonin gave away 147 trees at the Palisades Farmer’s market last Sunday. He will be there again next Sunday. It’s a 5 gallon bucket; the species depends upon the nursery.
- Laurie offered praise for Mike Bonin’s decision to apologize for the traffic problems in Playa del Rey. Bonin was willing to try some new ideas and some didn’t work. It’s unusual and praiseworthy that he apologized and is moving to make corrections.

Report on LAUSD Assessment – Laurie

- Laurie distributed a proposed letter to LAUSD, Joyce Izumi, to request payment for delinquent assessments. Rick Lemmo and Elliot have several suggestions to improve it. Laurie will work with Elliot to finalize it. We will ask for the entire School Board be copied and also copy the Principal of Palisades Elementary and the PEP and PTSA Presidents.

• Financial Update – Lee

- We have \$37,416 in the bank currently with \$4800 receivable. We will have an ad hoc finance meeting to confirm how much is yet receivable from City.
- Tree trimming will not be an annual expense. Legal and Accounting Fees were much higher this year due to unforeseen start-up costs.
- Holiday Lighting will likely have to be postponed until 2018.

- Ads in papers – We have asked Sue Pascoe to make a correction to our name in the "thank you" for the parade section

Tree Lighting –Laurie , in Shaun's absence

- We have to postpone holiday lighting this year due to budget issues. However, we should continue work to make a master plan to have power to the trees. It may take that long to do it legally. Joyce and Rick Lemmo will request Chamber of Commerce to encourage each business to light up their businesses for the Holidays, and talk to Norris Hardware about stocking the lights.

New Business

- Laurie, Susan and Elliot have requested that we work with Lisa to see about getting additional newly painted cross walks and discuss the possibility of having "diagonal" crossing at Sunset and Swarthmore, Sunset and Monument and Sunset and Via De La Paz, with timed signals. Laurie will put together a list of "crossing" priorities and submit to Lisa.

Meeting adjourned at 9:53 am. Next meeting is Wednesday, September 6, 2017, 8:30AM at The Lounge at The Methodist Church, 801 Via de La Paz, Pacific Palisades

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